

First and Last Name

555-555-555 | firstname.lastname@gmail.com | Portfolio link | firstname.lastname LinkedIn link

EDUCATION

Whitman College, Walla Walla, WA

Expected Graduation: May 2023

Bachelor of Arts | Majors: Art & Film and Media Studies, GPA: 3.875

Honors: Dean's list 2019-Present

Relevant Coursework: Art History, Arts Education, Photography, Film Production, Film Editing, Beginning and Intermediate Painting, Printmaking, Sculpture

University of Paris, Paris, France

Fall 2022

Relevant Coursework: Graphic Design, Studio Photography, Composition, Drawing Studio

SKILLS & QUALIFICATIONS

- Adobe InDesign, Illustrator and Photoshop and Premiere Pro Cut
- Use modern and accessible graphic and web design to attract new clients
- Plan small to large-scale events to meet objectives and increase sales
- Conceptualize, film and edit marketing shorts and produce original content
- Use online and social media marketing tools to increase brand engagement (e.g. Instagram, Facebook, TikTok and Pinterest)
- Collaborate with different stakeholders and parts of the organization to reach goals

RELEVANT EXPERIENCE

Graphic Design & Digital Media Intern, Premier Cellar, Walla Walla, WA

Aug. 2022 - Present

- Conceptualized and designed monthly newsletters to client's target audience using Canva and MailChimp, expanding the companies reach by 150%
- Collaborated with email marketing team to re-envision and update graphic design layout and look using Adobe Suite products making it mobile and app-friendly
- Brainstormed, filmed, and edited an original short film using Premiere Cut Pro technology to advertise clients' product via video-embedded email campaigns increasing engagement by 55%

Public Relations Manager, *quarterlife*, Whitman College, Walla Walla, WA

Aug. 2021 - May 2022

- Designed and produced themed ads using Canva and AdobeInDesign for print and online publications, expanding public involvement with the College's artistic quarterly publication by 50%
- Planned and executed monthly, medium to large-scale campus events, including open-mic concerts, attracting audiences ranging from 25 to 100
- Managed social media accounts including Instagram and TikTok to promote on and off-campus engagement with publications and programs, increasing followership by 30%
- Collaborated within a team of 12 fellow students for artistic, production, & distribution decisions to ensure high quality of final print product

ADDITIONAL EXPERIENCE

Creator and Designer, *Le Nouvel Art Graphique*, Paris University, Paris, France

Sept. - Dec. 2021

- Co-launched a monthly electronic student art newsletter using MailChimp by developing creative and graphic content and designing layout via AdobeInDesign reaching over 500 students

Student Artist, Sheehan Gallery, Whitman College, Walla Walla, WA

Jan. - May 2021

- Created a collection of 10 studio art pieces and developed all aspects of a gallery show earning first price via over 600 audience votes