

Alex Lee

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EDUCATION

Whitman College, Walla Walla, WA

Anticipated Graduation: May 2020

Bachelor of Arts in Film and Media Studies, Minor in Economics

Relevant Coursework: YouTube, Netflix and Facebook: Television after TV, Game Theory, Understanding Media Industries

University of Otago, Dunedin, New Zealand

Relevant project: Developing an Ad Campaign for University of Otago Admissions Office

Spring Semester 2019

SKILLS

- Proficient and quick with Adobe Premiere Pro CS6, Final Cut Pro and iMovie editing software
- Strong skills in setting and achieving goals, then remaining highly devoted to task
- Demonstrated expertise in creative and analytical writing
- Ability to take criticism and focus on improvement as well as give constructive criticism to others
- Robust listening and communication skills, particularly in group situations
- Japanese and Spanish

MARKETING & VIDEOGRAPHY EXPERIENCE

Videographer, Whitman Communications, Walla Walla, WA

September 2019-present

- Completed a variety of assigned film projects for the campus newspaper and Whitman website ranging from filming events and lectures, to interviews and independent film projects
- Edited videos using Adobe Premiere Pro CS6, Final Cut Pro and iMovie and enhanced skills with editing software, cinematography, professionalism and sound to improve assignment quality

Social Media and Marketing Intern, Promolta, Mountain View, CA

June 2019-August 2019

- Created and managed a blog for Promolta; crafting and editing content, utilizing valuable web-design skills including widget placement and basic coding to enhance blog aesthetics
- Researched business development work to expand Promolta's outreach, successfully landing 10 new publishers
- Collaborated in strategy meetings to develop a business growth plan for the company
- Utilized various methods, including social media, to connect with potential publishers

Set Assistant, "Vote Chat", Dunedin, New Zealand

January 2019-May 2019

- Communicated efficiently and professionally with public figures, politicians, assistants and other studio professionals when briefing them on the interview and schedule
- Shadowed, observed and asked questions of directors, editors, cameramen, sound technicians, researchers, interviewers, floor directors, studio managers, boom-mike operators, and board mixers in the production studio, resulting in increased knowledge and understanding about each respective job

Intern at Augeo Agency, Digital Innovations, Minneapolis, MN

May 2018-August 2018

- Collaborated with tech and design teams to create platforms and content to optimize user experiences
- Build new business strategy that focused on media optimization and agile design which resulted in an increase of 5% in user interaction

AWARDS AND ACHIEVEMENTS

- Selected to present at Whitman Undergraduate Conference Spring 2020
- Successfully screened films I directed and edited for Whitman College Film Festival December 2019
- Awarded Jacob's Catch film award for "I Flew the Line" (short), 2018, Director July 2019
- Whitman College Academic Distinction 2016-2020

WORK SAMPLES

- Please view my online portfolio of work at: alexlee.wordpress.com