

Mission

The Alumni Association Board believes engaged alumni are key to supporting the College's strategic priorities and associated fundraising initiatives. The Alumni Board will intentionally focus its work over the next three years to enhance inclusivity, reimagine events, and enable alumni to strengthen the Whitman community.

Values

Representation | Intentional Action | Growth
Engagement | Transparency | Accountability

Vision

Bring Alumni Together to Strengthen the Whitman Community

Goals

The Alumni Association Board is united in their commitment to engage Whitman Alumni in supporting the strategic priorities of the College. The Board acknowledges a strong community is built on equity and inclusion; a commitment to growth, intentional action and accountability; as well as the support of and for all members of the Whitman community.

- Support the College's efforts toward reaching fundraising goals.
- Leverage campus resources to drive inclusivity across the Whitman community.
- Increase awareness of and encourage participation in the College's programs, activities, events, platforms and priorities.
- Increase professional engagement opportunities for alumni in the Whitman community.
- Foster relationships between students and alumni, to prepare students for successful lives after Whitman.

ALUMNI ASSOCIATION BOARD

Strategic Plan Summary

2020 - 2023



ASSESSMENT	GROWTH	DESIGN	IMPLEMENT	EVALUATION
Identify, survey, research, evaluate	Training, communication, touch-points	Listen and support, engagement, events	Support identity groups, accessibility, resources, on-going training	Debrief, feedback, assess outcomes