

Common Reasons for Giving

I received financial aid, and I'm very grateful for the opportunity to attend. I give to support students who were like me.

More than three-fourths of undergraduate students receive financial aid.

More than one-third of admitted students who chose not to attend Whitman did so because another school offered more generous financial aid.

I love Whitman! I want other students to experience what I did, too.

The most common area of alumni to support is the Annual fund because it funds almost all areas of campus (i.e.: academic departments, student activities, sports teams, and more).

I know tuition doesn't cover the whole cost of a student's education. Without alumni giving back, Whitman wouldn't be the same.

Tuition covers about 2/3 the cost to educate every student.

All students – those who pay full tuition and those who don't – benefit from donations.

Being on a [sports team, scramble, club, etc.] is my favorite college memory. I want to support the current team and their goals.

People can give to their favorite area of campus, whether it's their favorite department, program, team or activity.

I've heard alumni giving participation affects the college's ranking. I participate because I know it's important.

Whitman's ranking in US News and World report impacts the ability to recruit students and faculty and corporate giving to the College. Our ranking can affect our ability to receive grants.

Your degree is affected too! The value of your degree increases as the College's ranking increases.

I can't give much, but I know collectively it makes a difference.

Last fiscal year, more than 3,300 alumni gave \$250 or less, totaling nearly \$275,000.