



WHITMAN COLLEGE

September 17, 2014

Dear Colleagues:

The Office of Institutional Research has compiled statistical information on changes in levels of diversity in the student body, rates of admission and yield on the students who apply to Whitman, and the College's allocation of financial aid by the family income levels of students we enroll. This information and more that will follow in the days ahead (as it is assembled) will assist our collective work in building Whitman's annual budget, inform discussions with Dr. Sandy Baum at the governing board meetings in November, and provide a common base of knowledge for the broad strategic planning process beginning next year with arrival of our new president.

The statistical trends exhibited in the attached tables and charts reflect Whitman's policies and the decisions of the governing boards and campus administrators. They also reflect our collective response to changing internal and external pressures shaping our enrollment, instructional programs, and the resources we have available to support them. The data are also posted on my new blog ("By George") and the College's Facebook page.

The Office of Institutional Research will continue to assemble and provide data in the form of reports in the weeks and months ahead on these issues and others. Obviously, the issues are complex and the data requires thoughtful analysis and interpretation. As we examine them, I encourage us to seek answers to questions of critical importance to Whitman and its future while avoiding hasty interpretations of the data or the many factors influencing them.

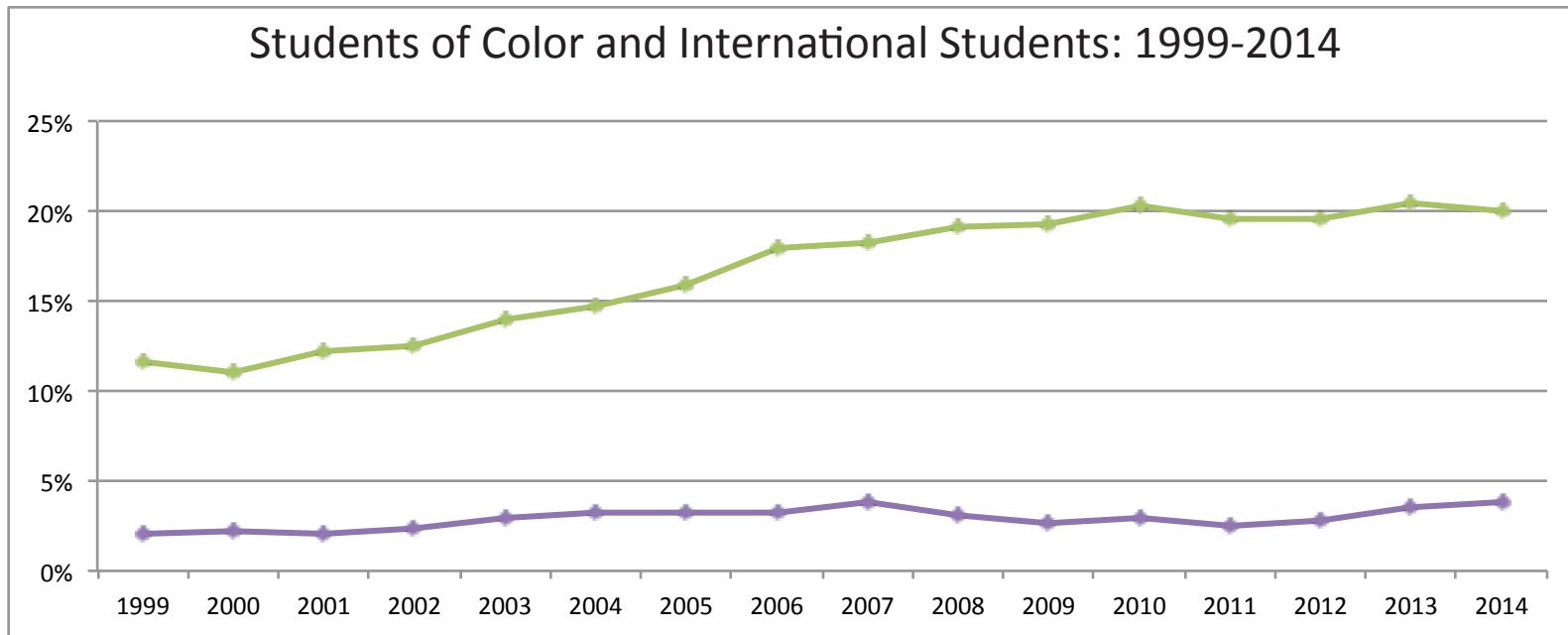
The governing board members and I look forward to discussing these issues and data with you. In the meantime, I invite you to connect with Neal Christopherson at christnj@whitman.edu or call (509) 527-5056 if you have specific questions about the information we have provided.

Sincerely,

George S. Bridges
President



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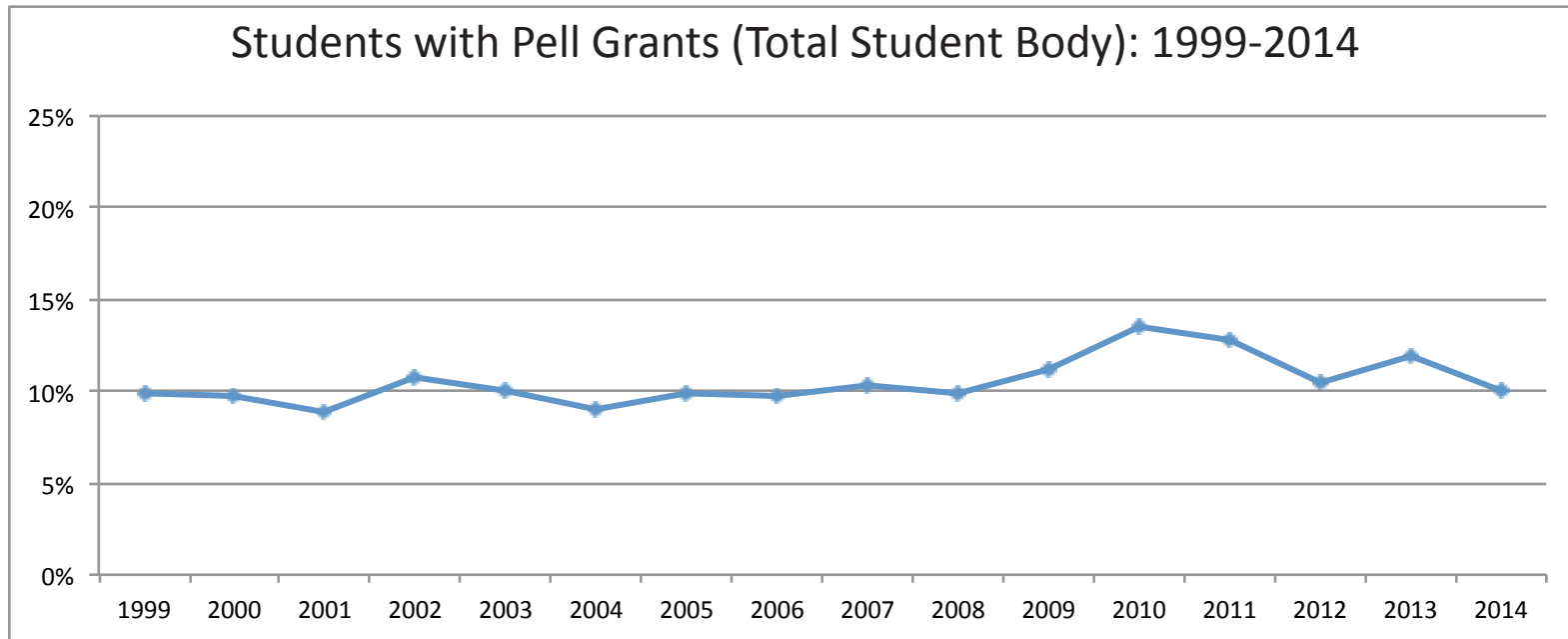


Green is students of color.

Purple is international students.

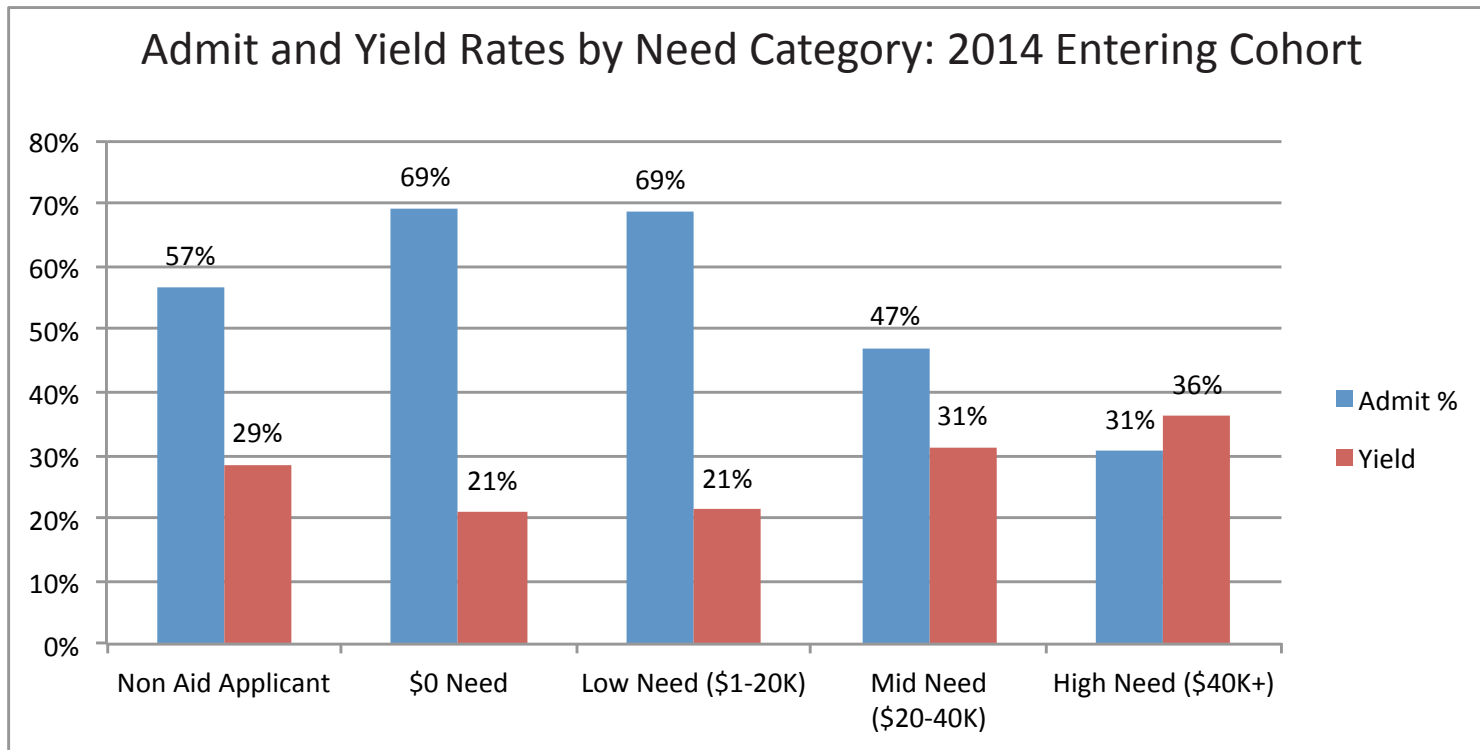


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Admit Rate is the percent of applicants who are admitted.

Yield Rate is the percent of admitted students who enroll.



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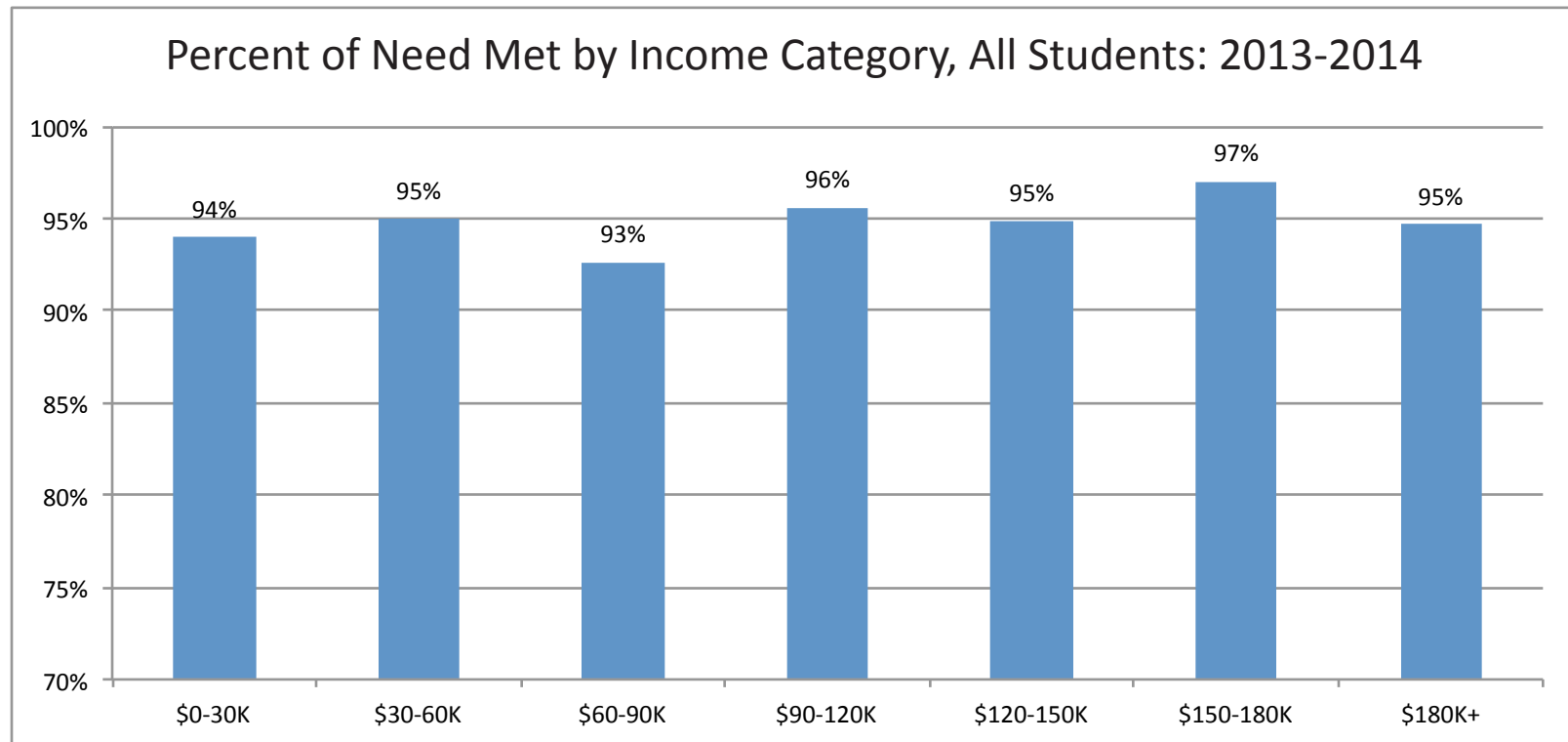
Average Whitman Scholarship Package and Average Percent of Need Met by Income Category, All Students: 2013-2014

Income Category	Number of Students	Average Whitman Scholarship Package <small>Not including loans and work study</small>	Average Percent of Need Met <small>Including loans and work study</small>	Total Aid Dollars	Percent of Total Aid Spent
\$0-30K	109	\$41,865	94%	\$4,563,286	19%
\$30-60K	116	\$36,065	95%	\$4,183,499	17%
\$60-90K	149	\$29,014	93%	\$4,323,133	18%
\$90-120K	132	\$23,899	96%	\$3,154,674	13%
\$120-150K	128	\$18,635	95%	\$2,385,331	10%
\$150-180K	101	\$14,677	97%	\$1,482,422	6%
\$180K+	142	\$8,235	95%	\$1,169,326	5%
Did not apply for aid	692	*	n/a	\$3,206,036	13%

* 365 people in this category received a merit scholarship



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