



# Whitman Today

Monday, October 18, 2021

## Whitman College's "Rainbow Format" Student Radio Station Gets Its Groove Back



By Emy Dinman for the Walla Walla Union-Bulletin.

On a radio dial occupied by genre-bound stations, each one playing a certain kind of country, or a certain kind of rock, [Whitman College's student-run radio station](#) is a radical, 50-year-old experiment in something different.

A gloomy song from a shoegaze rock band is followed promptly and unabashedly by bright, pop-y funk, which then fades into a 60-year-old country ballad, then '90s garage beats and so on.

Sometimes Top 40 hits make their way onto the roster, but a lot of the music on KWCW doesn't get much, if any play on commercial stations.

KWCW, broadcasting on 90.5 FM, has been a free-form station since it went live in January 1971, playing with what Whitman magazine described in 1981 as a "rainbow format," making room for student and community DJs to share their musical interests largely uninhibited.

"That's something we really pride ourselves on, being a platform for people to play the music they want to play and talk about the stuff they want to talk about," said Claire Andrus, a sophomore at Whitman and general manager of KWCW.

[Read more.](#)

## Create Events From Your Inbox



Did you get an email about an upcoming event that you don't want to forget? If you are on a computer, you can turn that email into an event in your Google calendar in just a few easy steps:

1. On your computer, open the email in Gmail.
2. In the top menu bar, click the three vertical dots and select "Create Event."
3. Google Calendar creates an event, copying the Gmail message title and text.
4. Google Calendar automatically invites people related to the Gmail message.  
Tip: To invite more people, on the right under "Guests," enter an email address.
5. You can change the event time, date and location.
6. When you're done, click "Save."

## Announcements



**Resident Assistant Applications Available; Information Session Today**  
Resident Assistant (RA) applications are out! If you are passionate about Whitman, looking to build community among your peers, gain valuable leadership experience, and want free room and board, then the RA position is for you.

Applications are available in the Residence Life Office (Memorial 130) and are due at 5 p.m. on Oct. 22. Current RAs and RDs will be hosting an information session at 4 p.m. today in Jewett, where you can learn more about the position, its benefits and the RA life in general!

Please reach out to current residence life staff if you have any questions.

## This Week's Events

### MONDAY

- 4 p.m. [Master Class with the Fry Street Quartet](#)
- 6 p.m. [Leverage your Strengths: StrengthsFinder Workshop](#)
- 7:30 p.m. [The Crossroads Project Rising Tide](#)

### TUESDAY

- 3:30-8 p.m. [Academic Majors Fair](#)
- 6 p.m. [ESTEEM Information Session with Riley Ellingsen '19](#)

### WEDNESDAY

- noon [Self Management and SMART Recovery Training](#)
- 3 p.m. [SIT Virtual Internships Info Session](#)
- 4 p.m. [Whitman College Women's Soccer vs Whitworth University](#)
- 7 p.m. [Outhouse Potluck](#)

### THURSDAY

- 4:30 p.m. [From Student to Journalist: A Virtual Panel Discussion](#)
- 6:50 p.m. [Sex & Pizza Consent Workshop | CoHo, Prentiss, & IHCJ](#)
- 8:30 p.m. [Sex & Pizza Consent Workshop | Lyman & Anderson |](#)

### FRIDAY

- noon [Nature Photography](#)
- 3 p.m. [IES Abroad Virtual Internships Info Session](#)
- 4 p.m. [Fridays @ 4: Featuring J.J. Gregg, Sitar](#)
- 7 p.m. [Whitman College Women's Volleyball vs Willamette University](#)
- 7 p.m. [Whitman Sampler](#)

### SATURDAY

- 9 a.m. [Intermediate Mountain Biking](#)
- 10 a.m. [Whitman College Swimming vs Alumni](#)
- 11 a.m. [IM Family Weekend Spikeball and Cornhole Tournament](#)
- 2 p.m. [Pumpkin Carving](#)
- 2:30 p.m. [Whitman College Men's Soccer vs University of Puget Sound](#)
- 7 p.m. [Whitman College Women's Volleyball vs Linfield University](#)

### SUNDAY

- 9 a.m. [Flatwater Kayaking](#)
- noon [Bike and Service](#)
- 1 p.m. [BPOC Outdoor Club Climbing Event @ Climbing Wall](#)
- 2:30 p.m. [Whitman College Men's Soccer vs Pacific Lutheran University](#)

[Whitman Events Calendar](#)

Have an event you'd like to share with campus? Submit the information to the [Events Calendar](#).

"Whitman Today" is produced by the Office of Communications and is emailed Monday through Friday to Whitman College staff, faculty and students. All times are listed in Pacific Daylight Time.

Submissions are welcome! If you have a professional or personal accomplishment to celebrate, an event to publicize or other content to share with the Whitman community, email [whitmantoday@whitman.edu](mailto:whitmantoday@whitman.edu). Submissions should be 125 words or less. The deadline for submissions is noon for the following day's newsletter, though submissions may be held for a later date according to space and editorial needs. By submitting to Whitman Today you also authorize use on Whitman's social media unless otherwise specified.

Previous issues of Whitman Today are [archived on our website](#).



WHITMAN COLLEGE